

Executive Director Activity Report

July – August, 2026

Economic Development & Business Recruitment

- Participated in a meeting with [Taylor Stover](#) and RFCA regarding audit and organizational matters at the Brunswick County Conference Center.
- Conducted a business expansion discussion with [Matt DiMarsico](#) regarding U.S. market opportunities and economic development initiatives.
- Held a coordination call with local business person and [Gina Slaunwhite](#) concerning the availability of natural gas in Brunswick County.
- Participated in a project budget discussion regarding the [Southern Virginia Vegetable Packing - Project Budget Discussion](#), supporting agricultural and economic development initiatives Jordan Brandon, SPDC and Advantage Capital.
- Participated in a [Company Introduction](#) meeting with external industry representatives to discuss potential business opportunities and relationships.

Energy, Infrastructure & Strategic Planning

- Traveled to Danville and attended the [Virginia Energy Plan Regional Meeting](#) at the Institute for Advanced Learning and Research, contributing regional input on Virginia's long-term energy strategy and infrastructure priorities. Specifically discussed the opportunity for biomass and the importance the development of biomass electric plants could have for rural Virginia and Brunswick County.
- Scheduled participation in the [VAPDC Find the Funding Workshop](#) focused on identifying future funding opportunities for economic development, infrastructure, and community initiatives.

Regional Collaboration & Community Development

- Attended the [Food Hub Board Meeting - Virtual](#) to support regional food systems, agricultural economic development, and collaborative planning efforts.
- Participated in the [Roanoke River Rails to Trails Meeting](#) and the related [RRRT Board Meeting - July 27th](#), supporting regional recreation, tourism, and quality-of-life initiatives.
- Scheduled attendance at the [BCPP Monthly Meeting](#) with local and regional partners focused on planning and community development matters.
- Scheduled to host a [Quarterly Group Meeting](#) in Lawrenceville on August 11 with local partners and stakeholders (Town of Lawrenceville, Brunswick EDO, IDA).
- Attended the Brunswick County Board of Supervisors monthly meeting.

Marketing, Communications & Organizational Development

- Conducted an in-person strategy session/meeting with Glerin Business Resources - Integrated Marketing Plan Finalization included objectives to:
 - Finalize a year-long marketing plan.
 - Develop Facebook and LinkedIn content.
 - Create hashtag strategies.
 - Develop marketing materials for 139 West Hicks Street.
 - Develop EV charger QR code signage.
 - Update business cards and branding materials.

Personal Engagement/Travel

- I will be on vacation August 17 – 22, 2026.

Key Themes During the Reporting Period

- Business recruitment and company expansion outreach.
- Virginia Energy Plan policy and infrastructure planning.
- Agricultural and food-system economic development initiatives.
- Regional partnerships and community development activities.
- Marketing and organizational communications planning.

Overall, the calendar reflects a strong focus on advancing economic development projects, regional partnerships, marketing and communications planning, energy policy engagement, and community development initiatives.